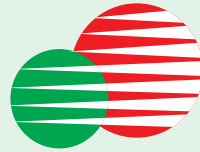


3<sup>rd</sup>  
Edition



# PU TECH 2011

Polyurethane Exhibition & Conference - India  
9 to 11 Mar 2011. India Expo Centre. Greater Noida. New Delhi

**GROWTH  
ASPIRATIONS  
WITH  
GREEN  
INSPIRATIONS!**  
@ PU TECH 2011 INDIA

[www.putechindia.com](http://www.putechindia.com)

10 MARCH 2011. INDIA EXPO CENTRE  
GREATER NOIDA (NEW DELHI)



## CONFERENCE PROGRAMME

Organised by



Indian Polyurethane  
Association  
[www.pu-india.org](http://www.pu-india.org)

Sponsors :



Bayer MaterialScience



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 Quilt India, New Delhi  
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 Yang Yu Foaming Machinery, China  
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 Zhangjiagang Strength & Industrious , China  
 Zhejiang Sanmei Chemical Ind, China  
 Zibo Dexin Lianbang Chemical Industry,China

PU TECH 2011 EXHIBITORS LIST

## Welcome

Indian Polyurethane Association presents the 3rd Polyurethane Exhibition & Conference in India - PU TECH 2011 during 09 - 11 March 2011 at India Expo Centre, Greater Noida (New Delhi), India

The Polyurethane Industry is one of the rapidly growing industries in India which has registered double digit growth during the past five years and is expected to double every four years in the coming decade. The PU TECH 2011 Exhibition and Conference, will bring together, raw material producers, equipment suppliers, end-users and the industry at large under one roof to provide for a comprehensive growth of technology and markets.

The one day PU TECH 2011 Conference which will be held on 10 March 2011, will highlight the developments in the Polyurethane Industry, Processing Techniques, Machinery, Raw Material Innovations and user preferences etc.

Attending the PU TECH 2011 Exhibition and Conference provides an unique opportunity for the user industry and technology players in polyurethane to enter and enlarge their presence in this exciting growing market. Exhibitors and speakers from all major countries are present at PU TECH 2011

Don't miss the opportunity...Visit PU TECH 2011.....Mark your calendar today!



## Highlights of the Event

- ✓ 3<sup>rd</sup> Edition of Polyurethane Exhibition & Conference in India
- ✓ Organized by Indian Polyurethane Association
- ✓ 3-day Technology & Products Exhibition
- ✓ 1-day International Conference
- ✓ State-of-the-art exhibition & conference infrastructure
- ✓ International & national exhibitors, speakers and delegates
- ✓ PU TECH 2011 will feature 130+ Exhibitors and 4,500 Trade Visitors
- ✓ Theme Pavilion
- ✓ International Exhibitors from Europe, US, UK, China, Korea, Taiwan, Australia, Japan etc.

## Conference Information

- |              |   |  |
|--------------|---|--|
| Dates        | : | 10 March 2011  |
| Venue        | : | India Expo Centre, Greater Noida (New Delhi) India   |
| Delegate Fee | : | Rs 3000 per head (Inclusive of Service Tax @ 10.30%)   |
| Sessions     | : | Please refer to the Conference Program Schedule (on adjacent page) for topics, speakers, date & time details.  |
| Registration | : | Please fill-up the enclosed Delegate Registration Form and send it with your remittance to address given on the form. More details in the Delegate Registration Form |

# Conference Programme

## 10-Mar-11 . HALL 1 . Construction / Cold Chain

Time	Topic - SESSION 1	Speaker	Company Name
1005-1025 Hrs	New Communication Campaign for Polyurethanes	Steven English	ISOPA President and Director
1030-1050 Hrs	Applications In Buildings Insulation At Energy Conservation Building Code	Zhang Peng and Cheol Hyeon Hwang	PU Global Dow Chemical BASF Polyurethanes
1055-1115 Hrs	Recent Advances In Environmental Solutions - For The Cold Chain Market	Cecilia Girotti	DOW
1120-1135 Hrs	TEA BREAK		
1135-1155 Hrs	Bayer Eco Commercial Building-India's First Zero Energy Building - Using Poyurethane Insulation	Dr Ram Sai Yellamanchili	Bayer
1200-1220 Hrs	Building Quality Rigid Polyurethane Foam	Guan Yongjian	Air Products
1225-1245 Hrs	Aromatic Polyester Polyols For Rigid Foams	Nadgir	Invista
1250-1310 Hrs	Production Of Pre Fabricated Houses	Nicolas Seyfried	Krauss Maffei
1315-1335 Hrs	Cold Chains And Food Stores In India	Joe Brash, M.D.	Kingspan Insulated Panels - Cemei
1340-1420 Hrs	LUNCH BREAK		

## 10-Mar-11 . HALL 2 . Environmentally Friendly Technologies

Time	Topic - SESSION 2	Speaker	Company Name
1010-1030 HRS	Energy Efficiency & ODS Reduction In Blowing Agents	James Bowman	Honeywell International
1035-1055 HRS	FEA – A Zero ODP and Low GWP Foam Expansion Agent (4th Gen Blowing Agent)	Gary Loh	DuPont, USA
1100-1120 HRS	Supramer Cast PU Prepolymers From Dupont Cerenol :Novel Renewably Sourced Ingredient For Polyurethanes	Mandar Lele Hari Sunkara	Maitreya Polymers / DuPont
1125-1150 Hrs	TEA BREAK		
1155-1215 Hrs	Process To Manufacture Innovative, Economical, Bio-PU/Green Foam Using Bio Degradable And Environment Friendly, Non ODS / Non VOC Raw Materials	Jayen Mehta	GNFC
1220-1245 Hrs	Moderating The Influence Of Natural Oil Based Polyols On The Manufacture Of Conventional Slabstock Foams	R Landers	Evonic
1250-1310 Hrs	Economic Blowing Agents For India In The Post 141b ERA	Kristof Dedecker	Huntsman
1315-1335 Hrs	Novel Approach To Improve Stability In Low Density Foams	Akshansh Agarwal	Shell
1340-1420 Hrs	LUNCH BREAK		

## 10-Mar-11 . HALL 1 . New Technologies & Processes

Time	Topic - SESSION 3	Speaker	Company Name
1430-1450 Hrs	Long Fibre Reinforced Polyurethane Composites: A Versatile Family Of Technologies For High Strength Building Products, Vehicle Components And Other Industrial Applications.	Nilesh Tawde & Luigi Bertucilli	DOW
1455-1515 Hrs	Polyurethane Solutions For Low Cost Car	Wei Han	BASF Polyurethane
1520-1540 Hrs	Present State Of Art In Flexible PU Foam and Applications	Dipak Chattopadhyay	Sheela Foams
1545-1605 Hrs	Future Trends In Foam Pad Development For Car Seat Design	Christophe Ponce	Huntsman
1610-1630 Hrs	New Innovative Silicones For Slabstock Foams	Alberto Melle	Momentive



## 10-Mar-11 . HALL 2 . New Technologies & Processes

Time	Topic - SESSION 4	Speaker	Company Name
1440-1500 Hrs	Technical Developments In The Slabstock Foam Production Machinery – High Pressure Foaming	Karsten Bruckner	Hennecke
1505-1525 Hrs	Process Technologies For Composites	Erich Fries	Krauss Maffei
1530-1550 Hrs	Recent Advances In Polyether Microcellular PU For Footwear Industry. New Soft Touch Materials And Low Density Polymers For Sandals & Leisure Shoes.	Andrea Benvenuti	DOW
1555-1615 Hrs	PU Flooring Systems For Humid Conditions	H Ottensmann Geert Dries A Boley	Huntsman
	VOTE OF THANKS		

## 11-Mar-11 . HALL 1 . SPONSORED Lectures

Time	Topic	Speaker	Company Name
1030-1055 Hrs	Methylal (Dimethoxymethane) As A Blowing Agent For Polyurethane Foams	Mr Michel BEAUJEAN	Lambiotte
1100-1125 Hrs	OLMO paper – the MONDI special process liner for flexible foam.	Mr Ola Forsberg	Mondi
1200-1225 Hrs	HCFC 141b Blowing Agent Replacement for Rigid Polyurethane Foam by Solkane® 365mfc "	Dr. Ulrich Seseke-Koyro	Solvay
1230-1255 Hrs	What is the perfect mattress?	Mr Magnus Baumann	Sphul

# Shuttle Coach Service to the Venue

	TO VENUE	PU TECH 2011 SHUTTLE COACH SERVICE		FROM VENUE	
	09-11 March 2011			09-11 March 2011	
	Shuttle Departure Time Pickup Point	PICK UP / DROP POINTS	Route #	Shuttle Arrival Time Drop Point	
↓	08:10hrs	YMCA - In gate (Jaisingh Road)	1A	19:40hrs	↑
	08:30hrs	Pragti Maidan Gate no. 01		19:20hrs	
	09:10hrs	MBD Radisson / In Gate		18:40hrs	
	09:50hrs	India Expo Centre		18:00hrs	
↓	08:40hrs	YMCA - In gate (Jaisingh Road)	1B	20:10hrs	↑
	08:55hrs	Pragti Maidan Gate no. 01		19:50hrs	
	09:45hrs	MBD Radisson / In Gate		19:10hrs	
	10:15hrs	India Expo Centre		18:30hrs	
↓	08:45hrs	Taj Palace - In Gate	2A	16:50hrs	↑
	09:00hrs	Bharat Petrol Station - Opp Hotel Hyatt Regency		16:20hrs	
	09:45hrs	The Surya New Delhi (New Friends Colony) - In Gate		15:40hrs	
	10:20hrs	India Expo Centre		15:00hrs	
↓	10:00hrs	Taj Palace - In Gate	2B	20:20hrs	↑
	10:20hrs	Bharat Petrol Station - Opp Hotel Hyatt Regency		19:50hrs	
	10:50hrs	The Surya New Delhi (New Friends Colony) - In Gate		19:10hrs	
	11:45hrs	India Expo Centre		18:30hrs	
↓	08:20hrs	Noida Metro Station	3A	20:00hrs	↑
	08:35hrs	MBD Radison, Noida - In gate		19:45hrs	
	08:55hrs	Savoy Suites , Noida		19:30hrs	
	09:20hrs	Hotel Mosaic , Noida		19:10hrs	
	09:40hrs	The Residency, Noida		18:55hrs	
	10:15hrs	India Expo Centre		18:30hrs	

All timings are approximate, which may change depending on the traffic conditions at the time of operation  
Identification signs will be placed at all pick-up / drop points.

**HELPLINE: Mr Dharmendra Yadav. Cell: + 91 98737 84412**

**USE SHUTTLE COACH SERVICE TO VISIT PU TECH 2011**

## Hotel Accommodation / Travel :

There is a full range of accommodation available within close proximity of the India Expo Centre. Please consult our Travel Service Agency for more details on hotel accommodation.

Travel With Us  
New Delhi . India  
Ph: + 91 11 4519 9100  
Fax + 91 11 2551 3052  
Website : [www.trvlwithus.com](http://www.trvlwithus.com)  
Contact Person: Mr. Dharmendra Yadav  
Email: [dharmender@trvlwithus.com](mailto:dharmender@trvlwithus.com)  
Mobile : + 91 98737 84412

**[www.putechindia.com](http://www.putechindia.com)**

Event Manager

**UnitechExpo**

**Unitech Exhibitions Private Limited**

Plot No.338, 1st Main Road, Nehru Nagar Industrial Estate, OMR Chennai - 600096, INDIA.

Tel: +91 44 24543322 / 23 , Fax: +91 44 24543321 ,

Email:[info@unitechexpo.com](mailto:info@unitechexpo.com) Contact: VB Sudeep +91 98400 43691

**Indian Polyurethane Association**

Flat 7, III Floor, Shakti Mahal, New 24, Old 41, First Main Road

CIT Colony, Mylapore, Chennai 600 004, INDIA

Ph/Fax: +91-44-2499 5923 H/P : +91 94440 55923

Email : [admin@pu-india.org](mailto:admin@pu-india.org)

Contact: Mr Ramamurthy K., Secretary, IPuA

Organised by



[www.pu-india.org](http://www.pu-india.org)

# PU TECH 2011 Events



## PU TECH 2011 INAUGURAL FUNCTION

### PU TECH 2011 INAUGURAL FUNCTION

The Inaugural Function of PU TECH 2011 will be held between 9:30 AM - 10:30 AM on 9 March 2011 at the Banquet Hall of the India Expo Centre, Greater Noida, India. Global experts and industry leaders in the PU will converge to inaugurate this 3-day event.



## ISOPA WALK THE TALK

### ISOPA WALK THE TALK

A two-and-half hour program on the safe handling of TDI / MDI program will be conducted by the Dr Ronald Van den Bosch of ISOPA / DOW and Mr Pranaya Pradhan of ISOPA / SHELL at 2:30 PM on 9 March 2011 in the Conference Hall at the PU TECH 2011 venue. Attendee Profile : Quality Control / Process / Production / Safety Managers. Admission : Free. For more details email, Mr Ramamurthy on [admin@pu-india.org](mailto:admin@pu-india.org)



### PU TECH GOLF

IPuA will host the first ever PU TECH GOLF (Indian Polyurethane Golf Tournament) The event will be held on Tuesday, 8 March 2011 at Jaypee Greens Golf Course at Greater Noida. Jaypee Greens is a premium 450-acre golf-centric real estate development featuring a 18-hole Greg Norman designed championship layout. To play at PU TECH GOLF, please contact Mr Cyrus Jassawalla, Cell: +91 9873146760 Email: [cyrus.jassawalla@bayer.com](mailto:cyrus.jassawalla@bayer.com)



### INDUSTRY SECTOR LUNCHEON MEET

IPuA members from following industry sectors will meet during PU TECH 2011 to discuss and update on the latest issues and topics within the sector. Meetings will be followed by lunch. Kindly confirm your attendance with the following co-ordinator given below or Mr K Ramamurthy Cell: (0) 9444055923 before 20 Feb 2011.

Construction : 09 March 12.30 PM Mandar P. Joshi, [mandar.joshi@basf.com](mailto:mandar.joshi@basf.com),  
Mob: +91 99308 22409

Cold Chain : 09 March 12.30 PM G. Anand, [anand\\_g@huntsman.com](mailto:anand_g@huntsman.com),  
Mob: +91 99308 22332

Comfort : 10 March 12.30 PM Sanjay Sanghi, [sanjay.sanghi@momentive.com](mailto:sanjay.sanghi@momentive.com),  
Mob: +91 98200 28791



### PU TECH CONFERENCE

The one-day PU TECH conference is organized by the Indian Polyurethane Association - IPuA, with an intention to share the newer developments to all constituents of the industry i.e. the Chemical supplier, the additive suppliers, release agent manufacturers, machinery manufacturers & the PU processors covering range of topics

The one-day Conference will be on 10 March 2011. For details of the conference program schedule and registration procedure, please email Mr Ramamurthy on [admin@pu-india.org](mailto:admin@pu-india.org) or [info@unitechexpo.com](mailto:info@unitechexpo.com)

Sponsored presentations will be held on 11 March at 10:30 am.



### PU TECH 2011 GALA EVENING

PU TECH 2011 will host a Gala Evening for the Exhibitors, Speakers & Delegates on Thursday, 10 March from 7:00 pm onwards at the lawns in front of the exhibition venue with live Indian pop music, dance, cocktails and exotic multi cuisine dinner. The PU TECH 2011 Awards will also be presented during the Gala evening. It will be perfect evening for networking and relaxation. Exhibitors, speakers & delegates will be issued set number of entry passes.



## PU TECH THEME PAVILION

### ISOPA THEME PAVILION

IPuA/ISOPA will have a Theme Pavilion at the 3-day exhibition which highlight the products, its usage and applications in the following industry segments:

Cold Chain | Construction | Comfort Products | Sports & Healthcare

The theme pavilion will be specially designed with attractive and informative displays, brochures and handouts. Visitors to the theme pavilion will be able to gather information about the usage of PU in these focus industry segments.



## PU TECH SPOUSE TOUR

### SPOUSES TOUR

PU TECH 2011 will host a "Spouses Tour" exclusively for ladies.

Special tour program on 9, 10 & 11 March include sight seeing / shopping visit to Delhi and Agra. For more details contact Mr R Madan, Email: [rmadan@goodiesons.com](mailto:rmadan@goodiesons.com). All requests to be sent latest by 25 Feb, 2011.

# About the Venue

## India Expo Centre

India Expo Centre is a state-of-the-art, multi-functional venue with a rare combination of technology merged with world-class facilities and safety standards is suitable for hosting international business-to-business exhibitions, conferences, congresses, product launches, promotional events etc.

The venue is easily accessible from the centre of New Delhi on the new 6-lane Greater Noida Expressway (45 minutes by car).

India Expo Centre  
India Exposition Mart Ltd.  
Plot No. 25,27,28,29, KnowledgePark-II,  
Greater Noida - 201308 Uttar Pradesh , India

## Exhibition Information

Exhibition : PU TECH 2011  
Venue: India Expo Centre, Greater Noida, Near New Delhi. India  
Dates : 9 - 11 March 2011  
Timings: 10:30 AM - 6:30 PM





**PU TECH 2011 CONFERENCE DELEGATE REGISTRATION FORM**

**Submit before  
28th Feb 2011**

Delegate Name Mr. Ms. Dr.

Delegate Name Mr. Ms. Dr.

Delegate Name Mr. Ms. Dr.

Delegate Name Mr. Ms. Dr.

Company/Organisation

Address

Address

City

State

Post Code

Country

Telephone

Fax

E-mail

Registration Fee Particulars	Delegate Fee (per person)	No. Of Delegates	Total Amount
Delegate Fee until 28 Feb 2011	INR 3000		
Delegate Fee on Spot at the Venue	INR 3500		
Delegate Fee for STUDENTS	INR 500		

**Payment Particulars**

I / We enclose a DD/Cheque payable to **Indian Polyurethane Association, New Delhi** as Registration Fee:

DD/Cheque No. \_\_\_\_\_ Dated \_\_\_\_\_ for USD \_\_\_\_\_ / INR \_\_\_\_\_

(In words) \_\_\_\_\_

drawn on (bankers name) \_\_\_\_\_

I/We have read and understood PU TECH 2011 Conference program guidelines overleaf.

Name \_\_\_\_\_ Designation \_\_\_\_\_

Date \_\_\_\_\_ Stamp & Signature \_\_\_\_\_

For Office Use

Recd On:  
Regn No:  
Conf By:

*MAILING: Post this form on or before 28 Feb 2011, along with your cheque/DD to*  
**Unitech Exhibitions Private Limited**  
# 338, 1st Main Road, Nehru Nagar Indl Estate, OMR, Chennai 600 096, INDIA  
Ph:+91-44-24543322 / 23 Fax:+91-44-24543321 Email: info@unitechexpo.com

# PU TECH 2011 CONFERENCE DELEGATE REGISTRATION GUIDELINES

## 1. PU TECH 2011 Conference Venue:

India Expo Centre,  
Expo Mart Campus, 25-29, Knowledge Park - II,  
Greater Noida 201 306 India  
(About 35 Km from New Delhi on Greater Noida Expressway) website: [www.indiaexpomart.com](http://www.indiaexpomart.com)

## 2. Delegate Registration Fee

Rs. 3000/- per delegate (for Pre-Registrations on or before 28 Feb 2011 by Cheque / DD only )  
Rs. 3500/- per delegate ( After 28 Feb 2011, Spot Registrations will be accepted at the Venue during event days by CASH ONLY )  
Rs. 500/- per head for Bonafide Students only ( Registration Form should be sent with a copy of Student's ID or College ID )

The Registration Fee :-

- > Covers only the Conference Programme, Tea / Coffee, Conference Materials and PU TECH 2011 Gala Dinner.
- > It does NOT include Lunch.
- > This is a Non-Residential Program.
- > The PU TECH 2011 Gala Dinner is on the 10 March 2011 from 7:00 pm onwards in the ground in front of the India Expo Centre
- > For Student delegates, the registration fees does NOT include the Gala Dinner

## 3. Registration Deadline

We expect the conference to be fully subscribed. Hence, delegates are urged to apply as early as possible.  
The last date for Pre- Registration is 28 Feb 2011.  
Spot registrations accepted at the venue on 9 and 10 March 2011 subject to availability of seats with **payments in cash only**

## 4. Registration Procedure

For Pre-registered Delegates: Please fill up the enclosed Delegate Registration Form and along with the payment vide cheque/DD in favour of **"Indian Polyurethane Association, New Delhi"** and courier same to the Event Managers at -  
Unitech Exhibitions Pvt Ltd,  
No.338, 1st Main Road, 3rd Link Street, Nehru Nagar Indl Estate,  
OMR, Chennai 600 096, INDIA.  
Ph +91-44-24543322 / 23

For Spot Registration: At Conference Registration Counter at the venue **on 9 March 2011 (12:00 pm to 5:30 pm)** or **on 10 March 2011** prior to the start of the Conference Session by filling up the Delegate Registration Form and making payment by CASH ONLY.  
Payment by Credit Cards will NOT be accepted.

## 5. Delegate Badge:

Pre-Registered Delegates; please produce the copy of your Delegate Registration Form and collect the Delegate Badge at the Registration Counter at the venue on 9th March (5pm to 7pm) or on 10th March prior to the start of the Technical Sessions. **Delegate Badges will NOT be mailed / sent to the delegates.**  
Delegates spot registering at the venue will get their Delegate Badge after submission of the duly filled in Application Form and the payment by CASH ONLY.

## 6. Cancellation Policy:

Any cancellation received after 28th Feb 2011 will not be entitled to any portion of a refund. Any cancellation request received in writing prior to 28th Feb 2011 will be entitled to 50% refund. Such refund will be mailed after 20th March 2011.

## 7. Substitution of Participants

If you are unable to attend the conference, the organizers will accept substitution. Please send us your communication well in advance informing us about the change in nomination.

[www.putechindia.com](http://www.putechindia.com)

Organised by



**Indian Polyurethane Association  
Chennai:**

Flat 7, III Floor, Shakti Mahal, New 24, Old 41, First Main Road,  
CIT Colony, Mylapore, Chennai 600 004, INDIA  
Phone /Fax: +91-44-2499 5923 H/P : +91 94440 55923  
Email : [admin@puindia.org](mailto:admin@puindia.org)  
Contact: Mr Ramamurthy K., Secretary, IPuA

For more details please contact

Event Manager

UnitechExpo

**Unitech Exhibitions Private Limited**

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E-mail : [info@unitechexpo.com](mailto:info@unitechexpo.com) URL : [www.putechindia.com](http://www.putechindia.com)  
Contact Mr. V B Sudeep - H/P : +91 98400 43691